

**NEWS RELEASE
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Utah Seeks Inventors

The University of Utah Engineering Experiment Station is hosting the 2nd Annual “Inventions to Commercialization” conference, March 15 – 16, 2001. **The conference will be held at the West Coast Hotel located at 161 West 600 South in Salt Lake City.** The conference registration is limited to 150 people. The conference will give inventors an opportunity to get acquainted with business people who can take their ideas and turn them into a moneymaking production. “The whole idea is to connect engineers, designers, and inventors with their counterparts in the business world,” says Terry Chatwin, Experiment Station director. “Even the best scientists and mechanics need help getting their ideas into the market place.”

The conference is co-sponsored by the State of Utah Office of Energy Services. “We can build a stronger Utah economy by helping people get energy-saving inventions to market. Other inventions can help business and industry run more efficiently. Let’s connect good ideas to good money,” says Jon Allred, Utah Office of Energy Services Commercial/Industrial Program director. The conference will provide specific, technical information from industry experts on legal, marketing and technical issues that guide inventors toward production success. The full conference registration cost is \$105, student registration \$65, one day only \$70, and workshop session only \$55.

For more information, call the Utah Engineering Experiment Station at (801) 581-6348 or register online at www.utah.edu/uees. Or, contact Jon Allred at the Utah Office of Energy Services, at (801) 538-8615 or the Energy Hotline at 1-800-662-3633.

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